

2019

REPORT



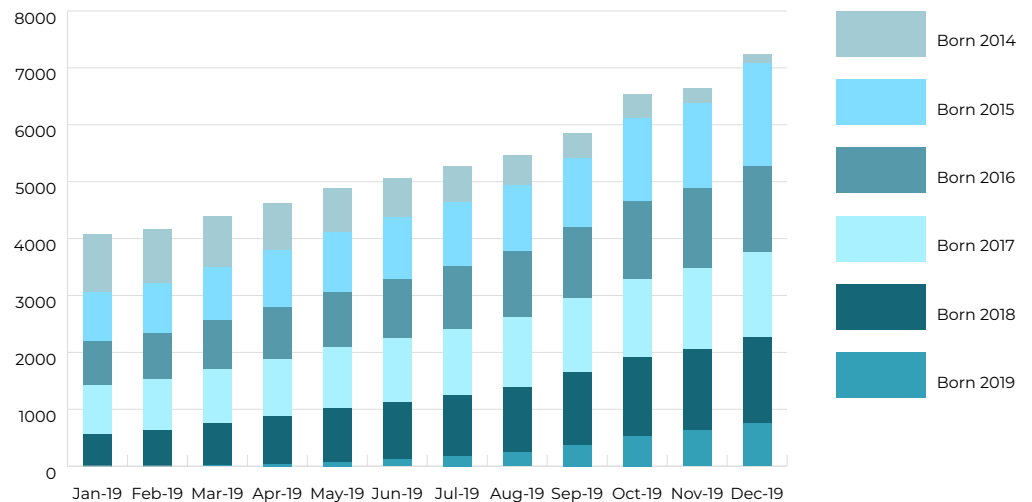
www.pcaril.org

WHY READING EARLY MATTERS:

www.pcaril.org

Children in middle- and high-income homes have an average of 13 books per child.
Children living in poverty have an average of **1 book per 300 children**.¹
PCIL is doing its part in changing this statistic.

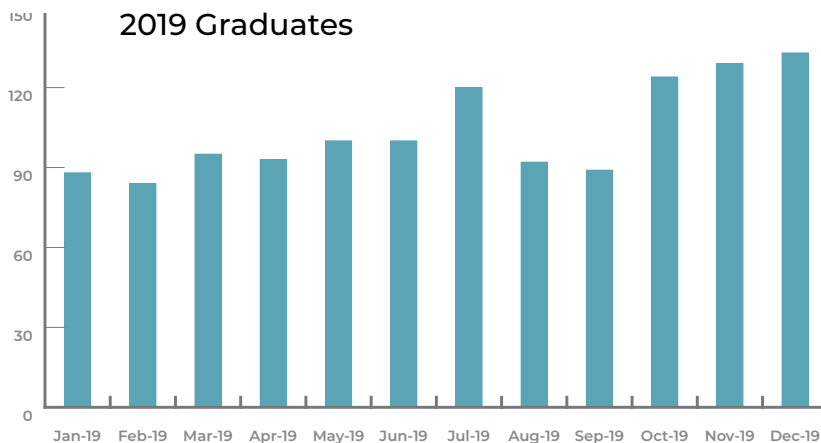
2019 Book Distribution by Age



64,204
books distributed
in 2019

82,690
books distributed since
opening in May 2018

2019 Graduates



1,247
total graduates
in 2019

1,557
graduates since
opening in May 2018

Children growing up in homes with at least twenty books get three years more schooling than children from bookless homes, independent of their parents' education, occupation, and socioeconomic status.²



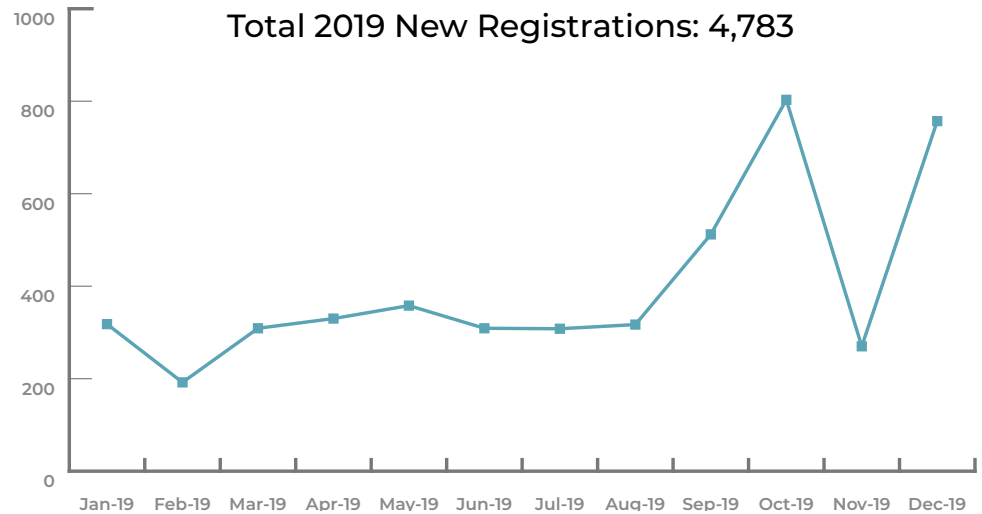
HOW PCIL IS HELPING:

www.pcaril.org

31% of children living in Pulaski County are receiving Imagination Library books

8,376 individual children were sent books in 2019

12,759 individual children have been sent books since opening in May 2018



Count of Children Registered

1-11

12-150

151-243

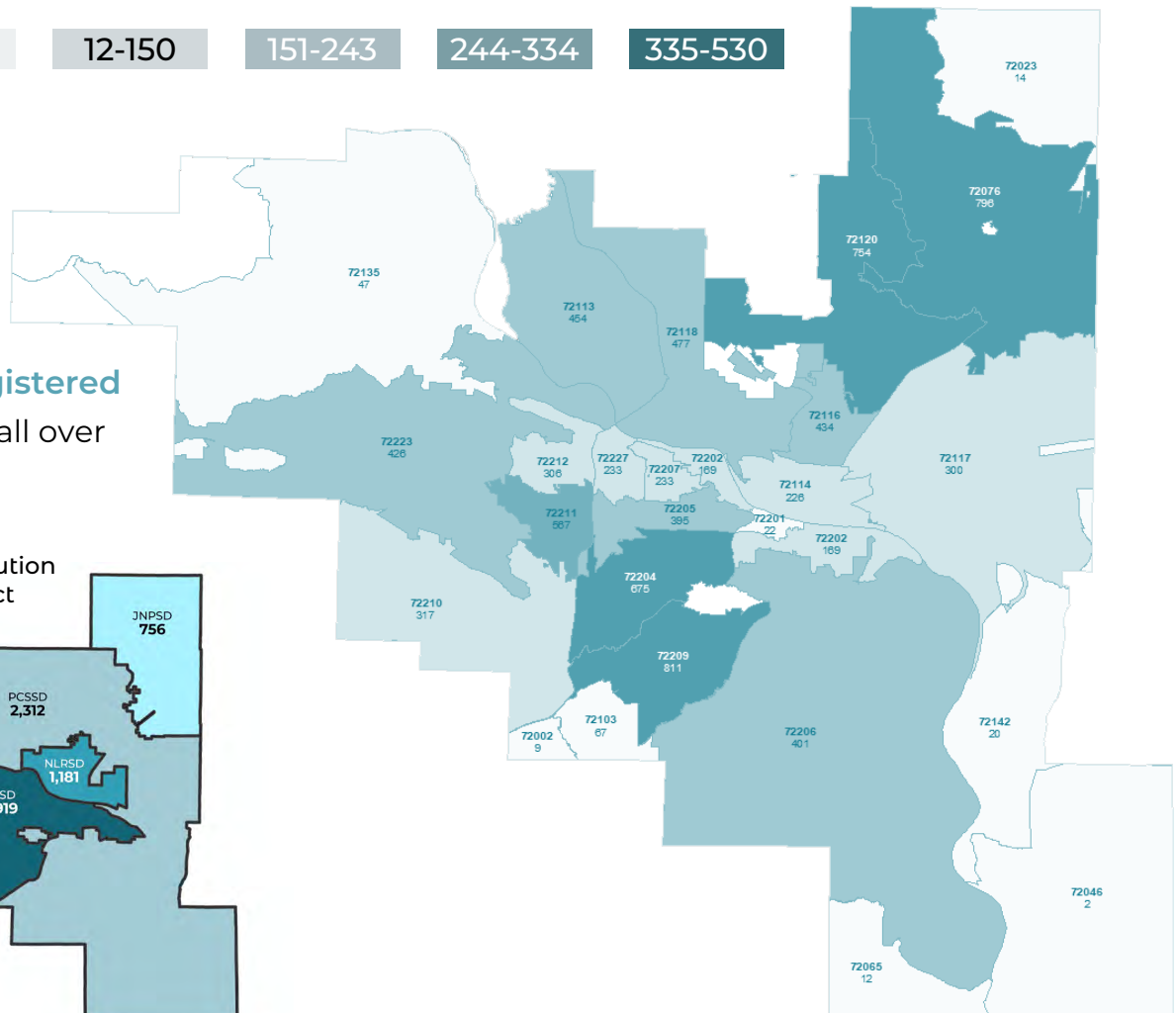
244-334

335-530

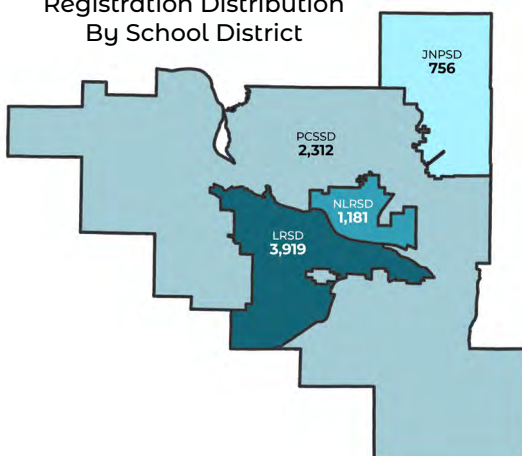
On average,

400

Children are Registered
Each Month, all over
Pulaski County!



PCIL 2019 Registration Distribution By School District



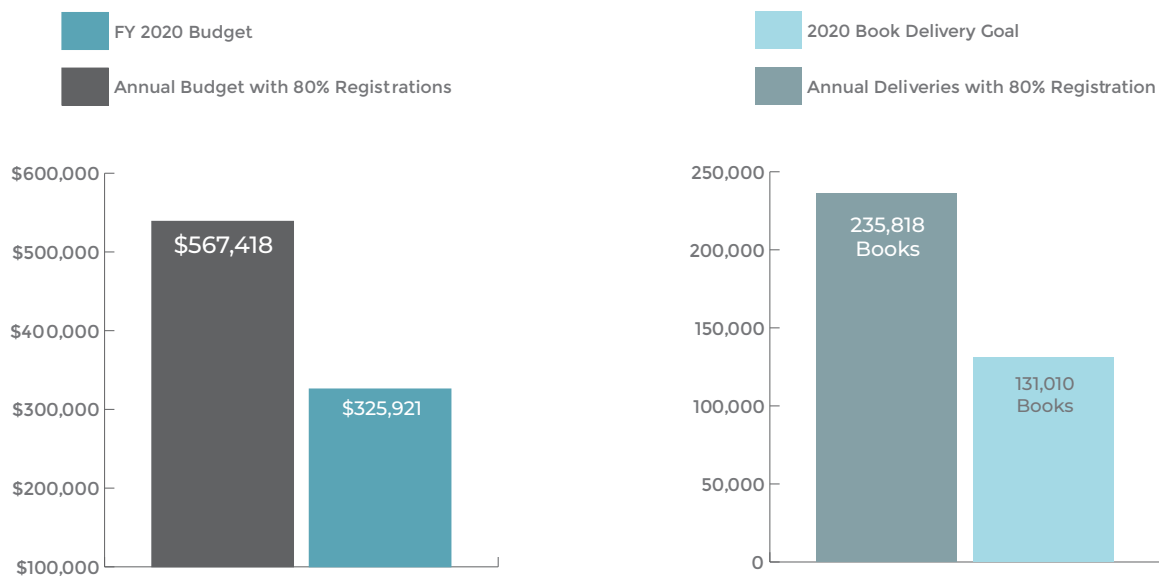
HOW CAN YOU HELP?

www.pcaril.org

Donate:

There are an estimated **26,731 eligible children in Pulaski County** who could be receiving free books through PCIL to get a head start on their education. Our goal is to serve at least 80% of these children. We are currently **only able to serve a maximum of around 12,000 children with our current budget** and each book costs only \$2.10 through the Imagination Library. We **need every cent** in order to help reach every child eligible.

Children served in 2019 should receive an **average of 33 books** before they turn five.






Please go to pcaril.org/donate/ to learn more about how to donate to the Pulaski County Imagination Library.

Volunteer:

If you are able, please consider volunteering your time. We are always in need of extra help!

Please go to pcaril.org > **Events** > **SignUp Genius** for more information on how you can volunteer!

Contact:

 www.pcaril.org
 facebook.com/PCARIL/
 info@pcaril.org

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¹⁻²For references, please go to www.pcaril.org/annual-report