

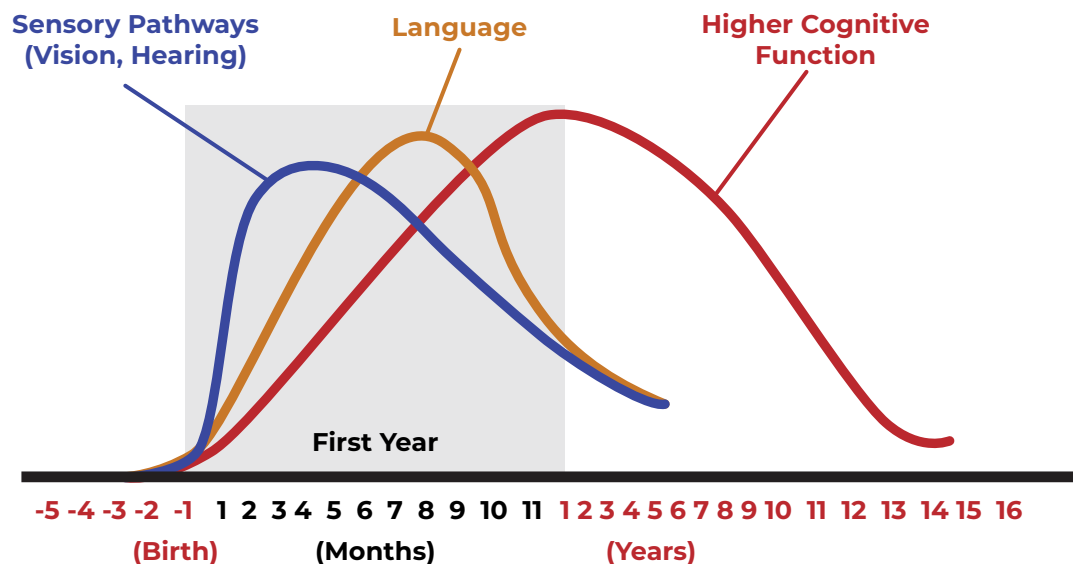
2018

REPORT



WHY READING EARLY MATTERS:

www.pcaril.org



Cognitive processes develop rapidly in the first few years of life. At birth a baby's brain is only 25% percent of its adult size. By age three a child's brain will be 85% of its adult size. By the time a child enters Kindergarten, her brain is nearly fully formed.¹



85% of a person's intellect, personality, and social skills are developed by age 5.

95% of public investment in education occurs after age 5, when the most critical learning years have passed.²



Children in middle- and high-income homes have on average 13 books per child.

Children living in poverty have an average of **1 book per 300 children**.³



Children from **low-income homes have limited access to books**.

Because of this, preschoolers from low-income families have fewer home and preschool language and literacy opportunities than children from economically advantaged backgrounds – **a major reason that they lag behind** in reading achievement throughout the school years.⁴

"Children growing up in homes with at least twenty books get three years more schooling than children from bookless homes, independent of their parents' education, occupation, and class."⁵

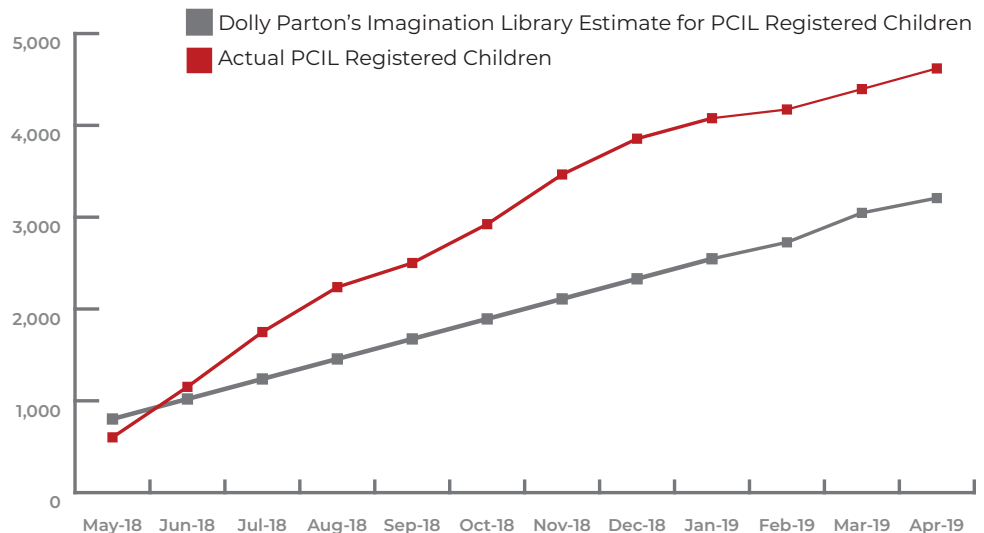


HOW PCIL IS HELPING:

www.pcaril.org

45% more registrations
the DPIL estimate for the
first twelve months of
operations

Over 35,000 books mailed
in the first year and a goal
of sending at least 75,000
books in our second year



Count of Children Registered

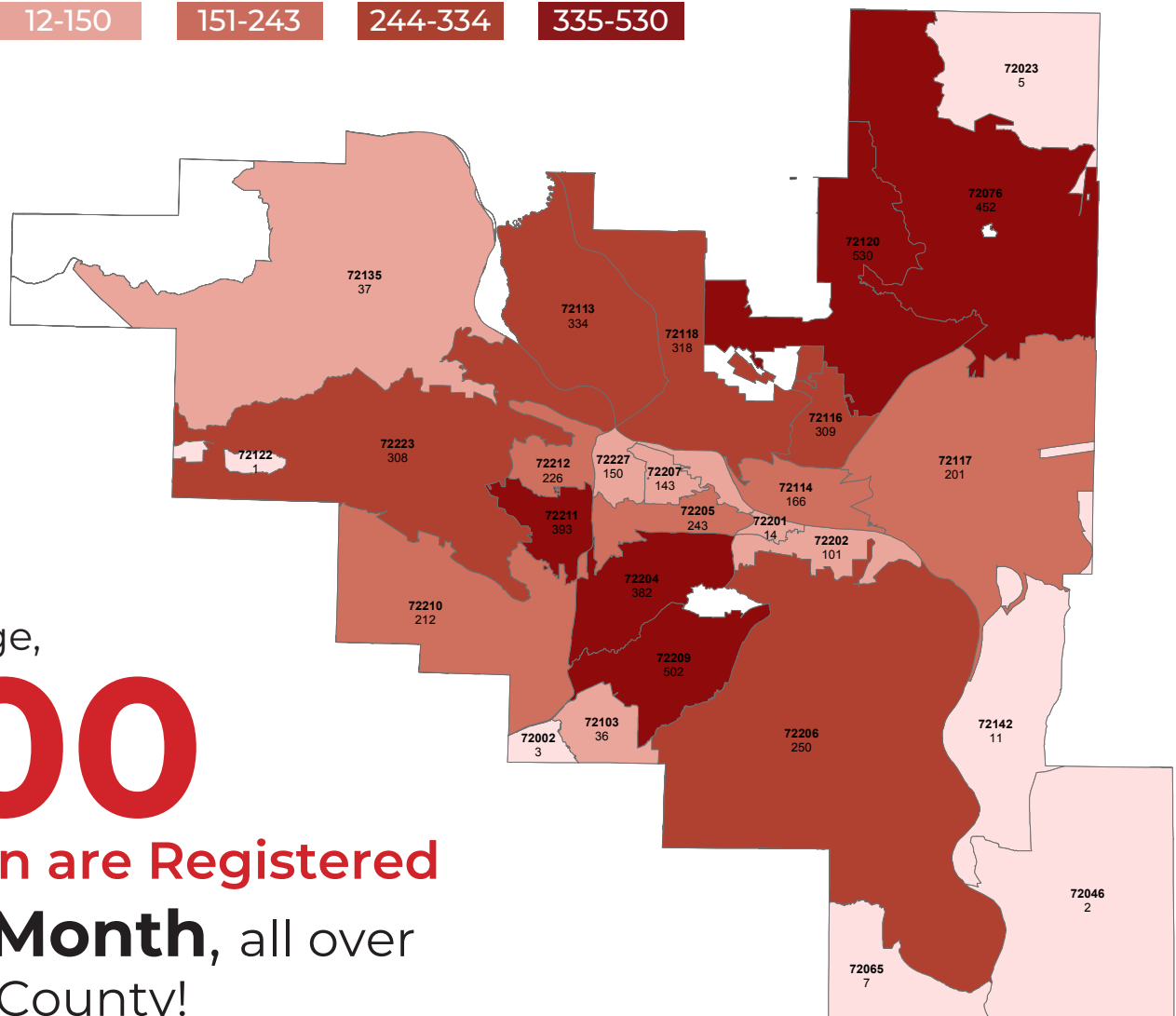
1-11

12-150

151-243

244-334

335-530



On average,

400

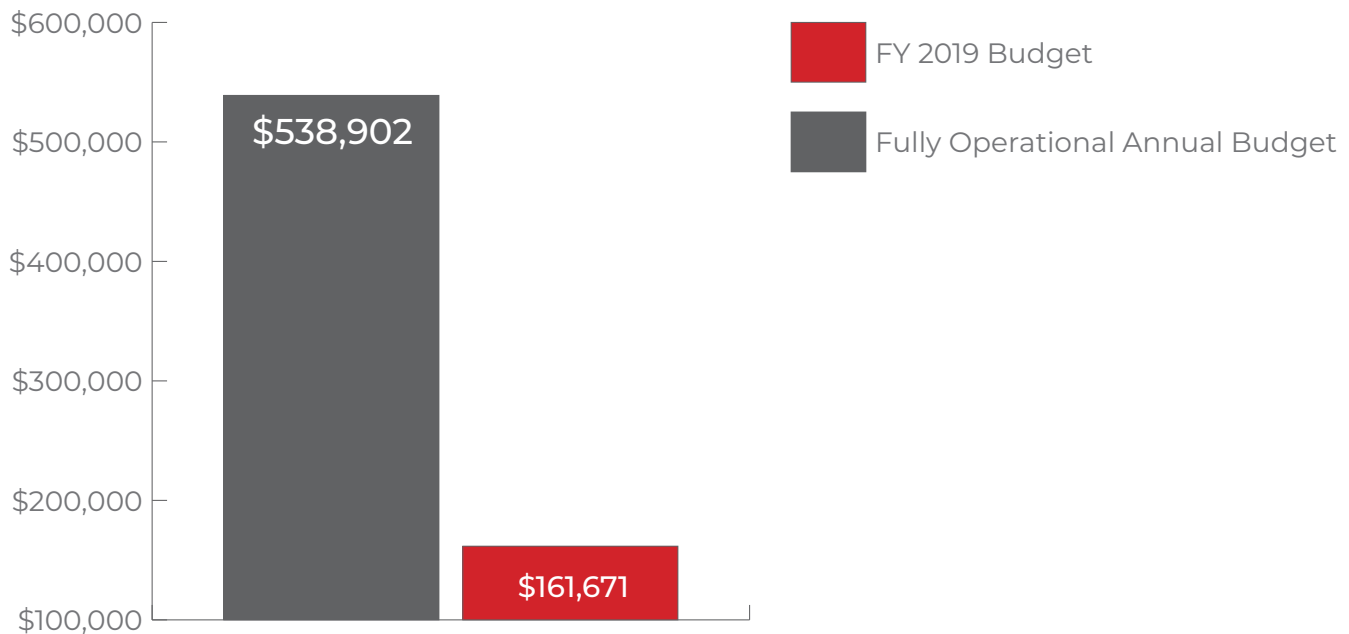
Children are Registered
Each Month, all over
Pulaski County!

HOW CAN YOU HELP?

www.pcaril.org

Donate:

There are an estimated **26,731 eligible children in Pulaski County** who could be receiving free books through PCIL to get a head start on their education. We are currently **only able to serve a maximum of around 6,400 children with our current budget** and each book costs only \$2.10 through the Imagination Library. We **need every cent** in order to help reach every child eligible.






Please go to pcaril.org/donate/ to learn more about how to donate to the Pulaski County Imagination Library.

Volunteer:

If you are able, please consider volunteering your time. We are always in need of extra help!

Please go to pcaril.org > **Events** > **SignUp Genius** for more information on how you can volunteer!

Contact:

 www.pcaril.org
 facebook.com/PCARIL/
 info@pcaril.org

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¹⁻⁵ For references, please go to www.pcaril.org/annual-report